



Pre-Movers:
Post-Movers:

188,807
1,167,700



TARGET NEW MOVERS FROM THE FIRST MOMENT THEY DECIDE TO PURCHASE A HOUSE THROUGH TO COMPLETION USING THE MOVERS DYNAMICS FILE.



The data is collected on movers placing their home on the market or those looking to buy a property. Information is then tracked through the development of the sale or purchase until their move into a new home.

The Movers Dynamics file is derived using the expertise and experience of well known estate agents. Movers are tracked and data is actively gained via agents throughout England and Wales. This information is fed electronically daily and records are updated each time the mover talks to the agent ensuring the data is clean and robust.



Currently over 1000 estate agents regularly contribute their information on movers making certain of extensive national coverage. The file also includes data on first time buyers.



File size is dictated by the property market, however there are typically 330,000 pre-movers live and active at any one time. The post-movers file grows as the pre-movers complete on the purchase and move over to the post-movers file. Selections include geographic, value of property, type of property, plus others.

The data on this file is highly robust and given the reliable source of information, is sure to work for any company or business looking to target Movers whether they are pre or post movers.

Call Steve or Ben
now for details on: [01256 692372](tel:01256692372)
Or e-mail: sales@tri-direct.co.uk



LIST RATES & ORDERING INFORMATION

Movers Dynamics

RATE & VOLUME

Prices per 1000 Ex VAT

- **Pre-Movers Rates**
- 0-3 Months £165.00
- 3-6 Months £150.00
- 6 Months plus £100.00
- **Post-Movers** £POA
- **AcceleRATE per 100,000 records** from £8,500

SELECTIONS

- House Buyers £5.00
- House Sellers £5.00
- Geographic £5.00
- First Time Buyers £5.00
- Property Type (Flat, Terrace etc) £5.00
- Value of Property £5.00
- Number of bedrooms/ bathrooms/ reception/ garages £5.00

PRODUCTION CHARGES

- EMAIL £30.00 per order
- Diskette £25.00 per order
- CD-ROM £25.00 per order
- Delivery – 5 working days £35.00 per order
- Labels available upon request £P.O.A.

GENERAL

- Minimum order 5,000 records
- File MPS cleaned every 90 days
- List owner warranty no. applied for
- 15% commission to recognised DMA (UK) brokers unless otherwise agreed
- All orders can only be accepted under our terms and conditions, which are available on request.
- The above information is correct at time of print, however please contact us to confirm rates prior placing an order.

Note: whilst every effort has been made to MPS suppress the file it is the customers responsibility to ensure the file is MPS suppressed before mailing.

Updated 18/10/2006