



Credit Risk Suppression

Removing the risk from credit!

Total Names: 7,690,000

0-12 months: 7,690,000



TRI-DIRECT
S A L E S
List • Insert • Management

Background

The answer to financial targeting for secured and unsecured loans, remortgaging, debt management and IVAs. This is an extremely comprehensive 0-12 months recent credit adverse consumers who have been refused credit. The file has been compiled via over forty separate financial sources. If you are concerned with non-payment of goods or services then this file will screen out the risky individuals.

Key Characteristics

- MPS Screened
- File continually updated
- Bargain hunters
- Fully Post-coded
- Credit stressed
- 0-12 months recent



With such a complex choice of selections and vast volume, you may simply state your requirements while we build your perfect model.

Profile

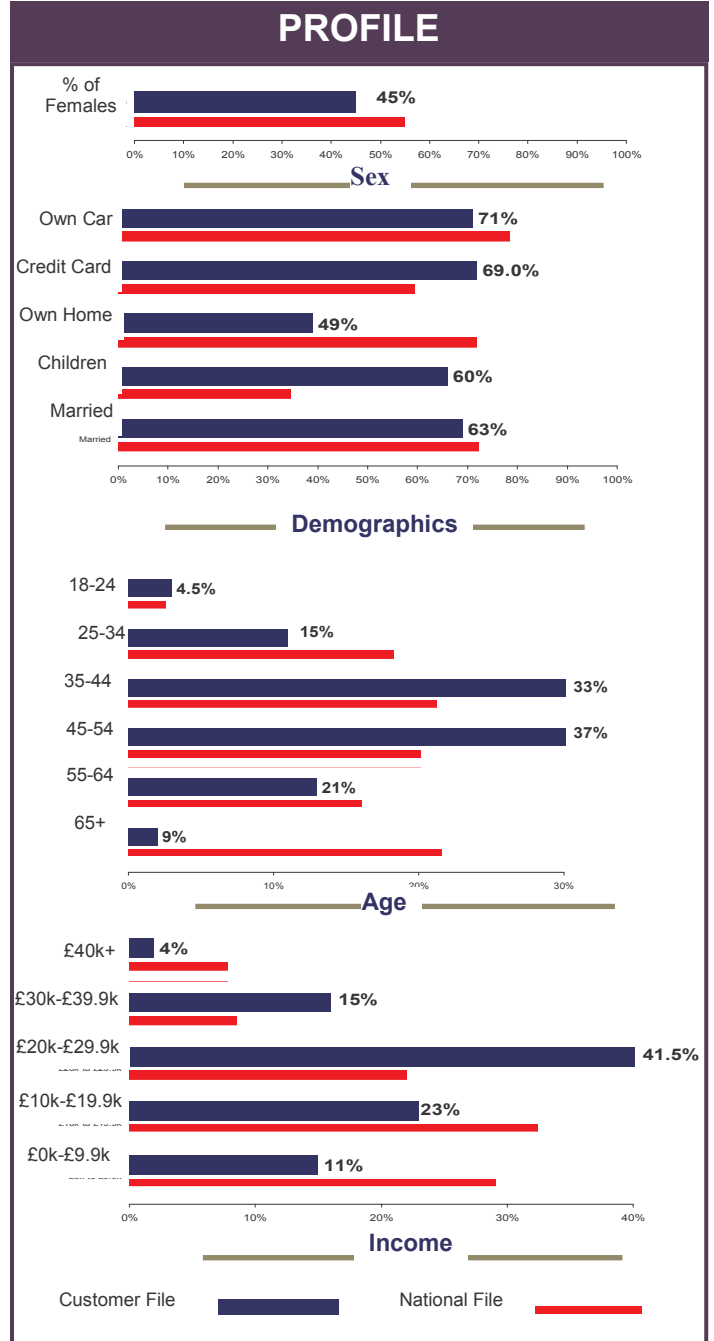
A near even split of male and female consumers who are generally in the low income brackets.

Financial Analysis

- Transactional
- Lifestyle information
- Financial status data
- Credit activity information
- Credit store tracking
- Credit score change
- Credit scoring models



Take the risk out of your campaigns, reduce your wastage and reap the benefits. Licence arrangements also available. Call now for details.



Call Esther or Ben
now for details on: 01256 692372
Or e-mail: sales@tri-direct.co.uk



LIST RATES & ORDERING INFORMATION

Credit Risk Suppression

RATE & VOLUME

- Postal
- With telephone
- AcceleRATE per 100,000 records

Prices per 1000 Ex VAT

£160.00
£220.00
£15,985

SELECTIONS

- Recent credit score change (up or down)
- Actively seeking credit
- Age
- Gender
- Geographic
- Income
- Homeowners
- Council Tenants
- Head of household
- 1 in N

£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
Free of Charge

PRODUCTION CHARGES

- Run on charge
- Email
- Delivery – 5 working days

£10'000
£65.00 per order
£65.00 per order

GENERAL

- Minimum order 5,000 records
- Net names on 20,000 plus. Actual volume mailed to be notified within 3 months of order delivery, or the net name agreement becomes null and void
- File held randomly
- MPS Screened every 28 days
- List owner warranty no. applied for
- 15% commission to recognised DMA (UK) brokers unless otherwise agreed
- All orders can only be accepted under our terms and conditions, which are available on request.
- The above details are correct at time of print, however please contact our sales team to confirm rates prior to placing an order.

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