



Total Names: 1,132,150
0-12 months: 1,132,150



Background

This database is a prodigious collection of data opening a fantastic new opportunity to reach generous individuals. All prospects are known charity donors and ones who are interested in supporting good causes. Many of these hospitable consumers regularly donate to charity and therefore are known for their benevolent spending.

List Characteristics

- Name, address and many have telephone numbers
- Typically affluent prospects
- MPS Screened
- All data is 0-12 months

Profile

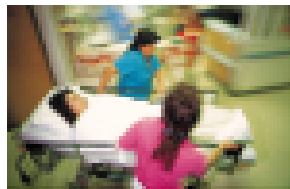
- Most prospects are aged 30/35+
- Affluent individuals
- Financially stable
- Most are car and home owners
- 70% have children
- income is mostly 30k+



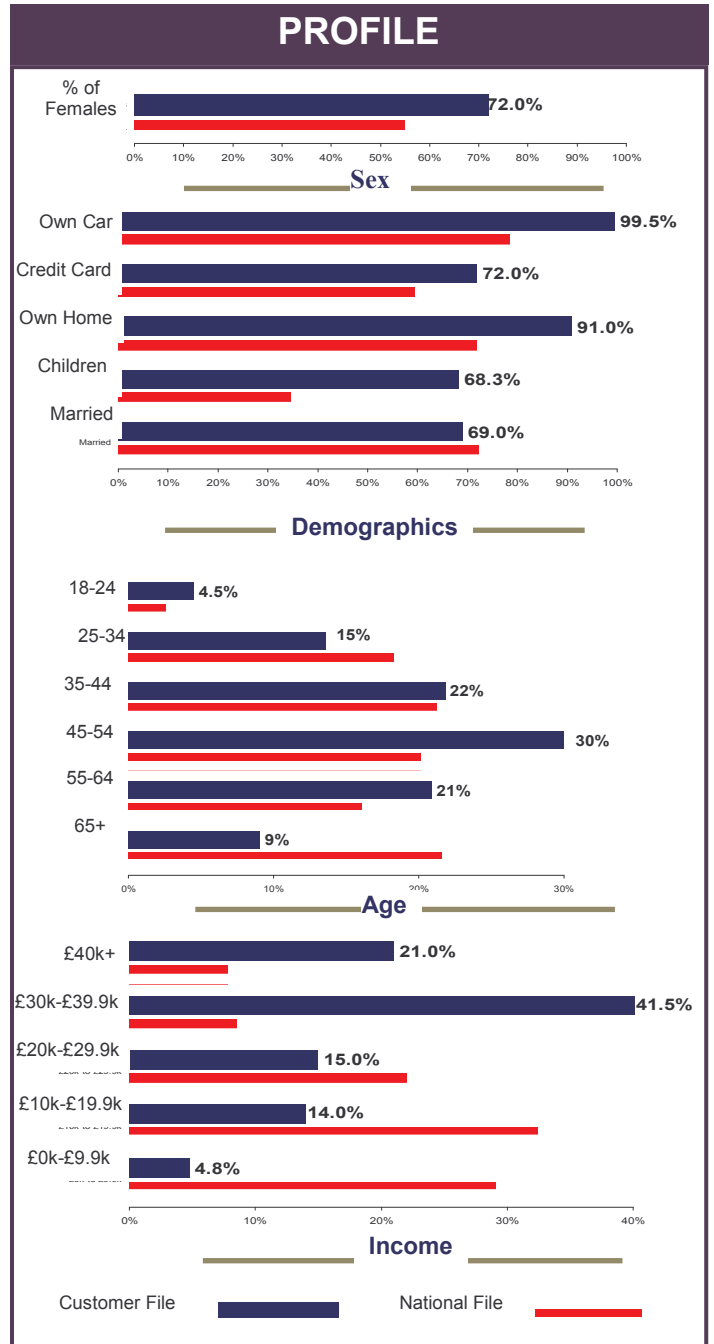
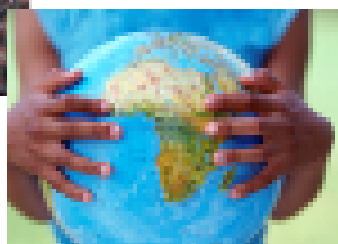
Lifestyle Analysis

Using detailed profiling and analysis techniques we are able to identify high lifestyle scores in:

- The National Trust
- Theatre/Arts/Culture
- Gourmet cooking
- Shop by catalogue
- Wines
- Current affairs
- Gardening
- Foreign travel
- Charity/Voluntary work
- Books



A proven file that has worked well for all charity sectors. Call now to arrange your test of this supreme file.



Call Esther or Ben
now for details on: 01256 692372
Or e-mail: sales@tri-direct.co.uk



LIST RATES & ORDERING INFORMATION

United Charity Donors

RATE & VOLUME

- Postal
- With telephone
- AcceleRATE per 100,000 records

Prices per 1000 Ex VAT

£120.00
£180.00
£10,200

SELECTIONS

- Geographic
- Age
- Gender
- Household Tenure
- Property value
- Length of residency
- Household income
- 1 in N

£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
£10.00
Free of Charge

PRODUCTION CHARGES

- Run on charge
- EMAIL
- Delivery – less than 3 working days

£10.00/000
£65.00 per order
£65.00 per order

GENERAL

- Minimum order 5,000 records
- Net names on 20,000 plus. Actual volume mailed to be notified within 3 months of order delivery, or the net name agreement becomes null and void
- File held randomly
- File MPS cleaned every 90 days
- List owner warranty no. 002568
- 15% commission to recognised DMA (UK) brokers unless otherwise agreed
- All orders can only be accepted under our terms and conditions, which are available on request.
- The above information is correct at time of print, please contact our sales team to confirm rates prior to placing an order.

Updated 13/03/2008