



Insurance Renewal Database Total Names: 7,000,000



Background

Quotient is a compiled database of insurance renewal records for both motor and household insurance. Several contributors have provided their NTU (not taken up) records to be held under the central Quotient database.

Quotient provides advertisers access to individuals who have previously been in the market for insurance quotations, have provided details of their household or automotive information.



List Characteristics

- 100% fully post-coded
- File constantly updated
- Highly selectable
- MPS cleaned



Selections Available:

- Gender
 - Prefix
 - Age
 - Marital status
 - Motor insurance
 - Household insurance
 - Month of renewal
 - Presence of children
 - Number of cars in household
 - Income
 - Household type
 - Telephone numbers (POA)
-
- Base Rental £110/'000
 - Selections £10/'000.
 - AcceleRATE per 100,000 records £8,000



Call Steve or Ben
now for details on: 01256 692372
Or e-mail: sales@tri-direct.co.uk

An excellent file for those advertisers wishing to target consumers with a known insurance renewal month or those seeking householders or motorists.

Call 01256 692372 now to arrange your test.