

# See™

RATES	
Gross Rate	£50/000
AcceleRATE	£POA
Agency Commission	10%
Max Size	DL
Max Weight	9g
Volume	100k per month



[www.seetickets.com](http://www.seetickets.com)

### Background

See Tickets is the biggest UK owned ticketing company supplying tickets to see concerts, shows, festivals, events and sporting fixtures. Customers buy their tickets either on-line or via the dedicated call centre. Tickets are then despatched to the customer via post which creates this unique opportunity to target economically active consumers by inserting your advertisements inside the ticket wallets.

### Key Characteristics

- Mail order responsive buyers
- Great value for money
- No wastage



### Profile

A near even split between males and females, aged 25 years+, good levels of disposable income.

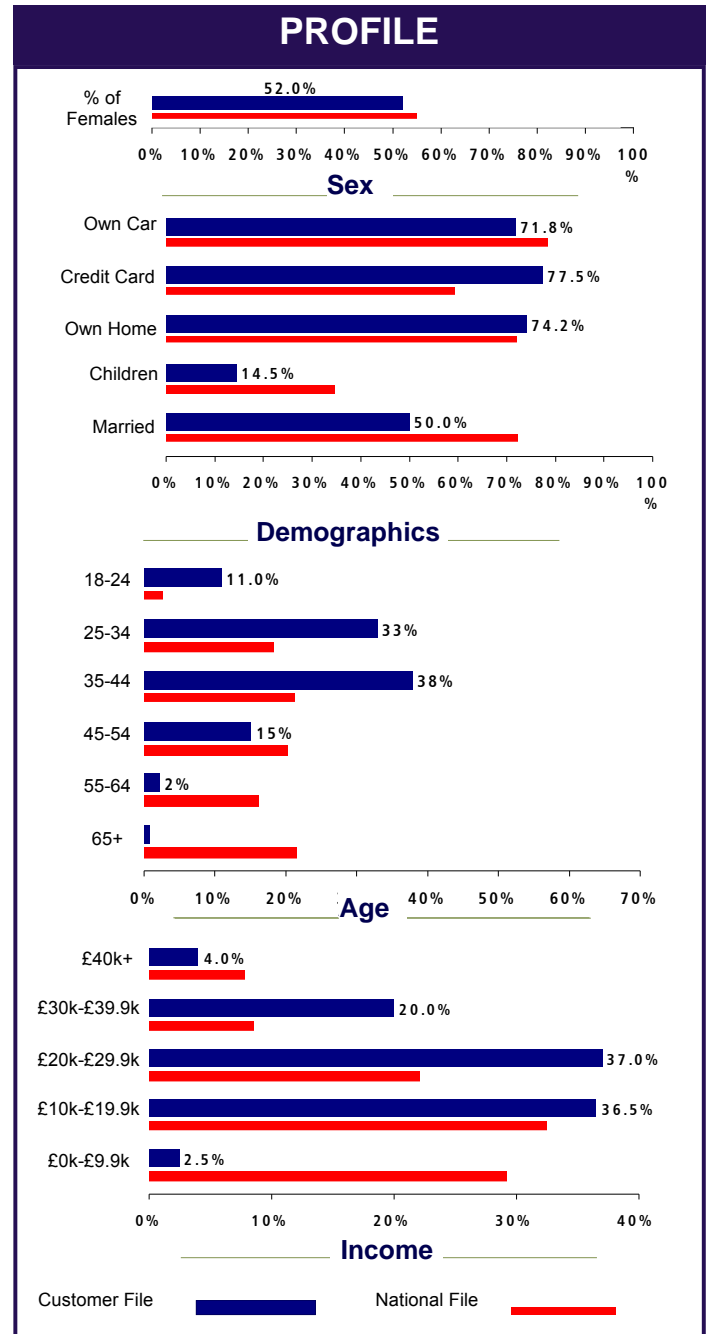
### Lifestyle Analysis

Using detailed profiling and analysis techniques we are able to establish high lifestyle scores in:

- Shopping by catalogue
- Health foods
- Foreign travel
- Wines
- Wildlife
- Books
- Music
- Eating out
- Internet
- Keeping fit



A proven opportunity that has worked well for charities, insurance, financial offers, health & fitness products, fashion, music & book clubs as well travel and gifts.



Call Steve, Gemma or Ben  
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