

Total Names: 4,493,000
 0-12 months: 4,493,000



£INVEST UK

Background

£invest UK is a compiled source of continually updated shareholder information comprising of active and trading shareholders. The list offers precision targeting of individuals of high net worth. The file does not contain windfall shareholders and therefore only contains the serious investor.

Key Characteristics

- MPS Screened
- File continually updated
- Bargain hunters
- Fully Post-coded
- Credit worthy file



Profile

Predominantly affluent males, typically in the higher age bracket who are professionals/senior managers and who are financially aware and have an active interest in savings/investments/stocks and shares.

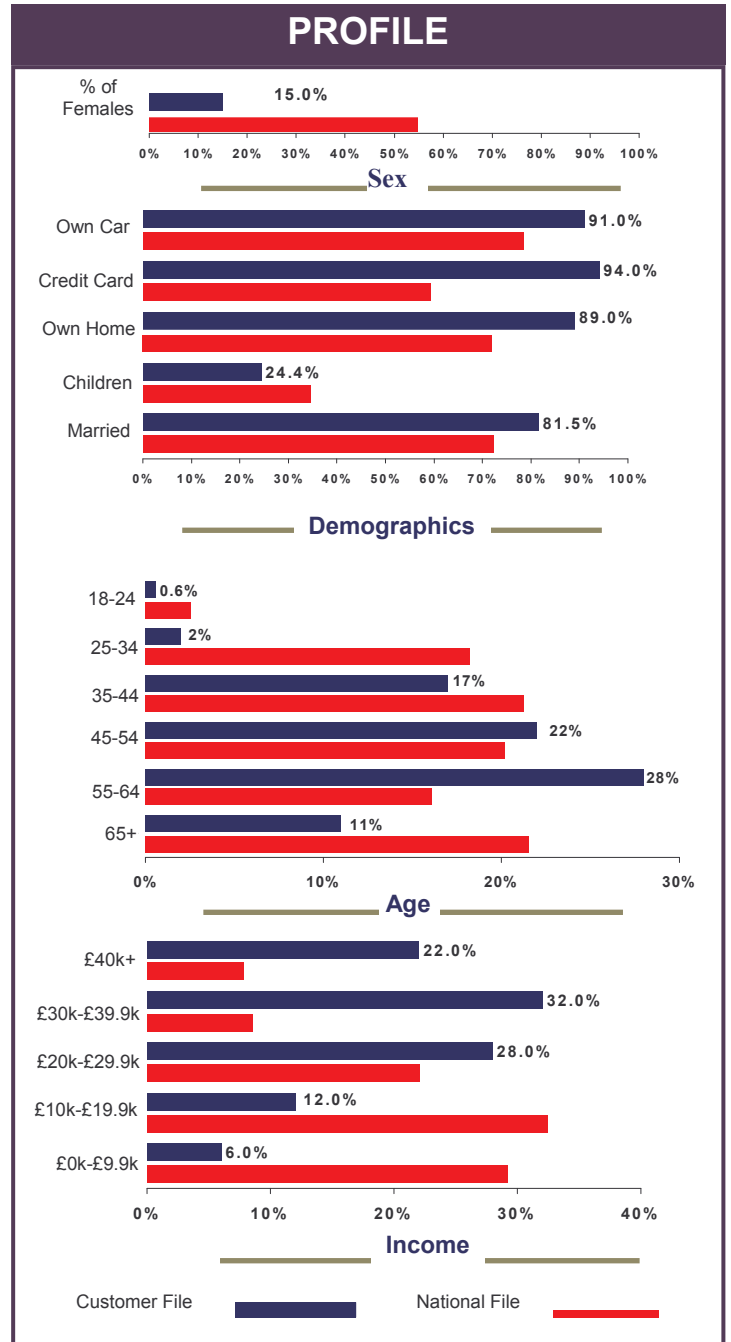
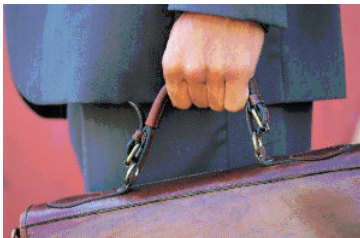
Lifestyle Analysis

Using detailed profiling and analysis techniques we are able to establish high lifestyle scores in:

- Theatre/arts/culture
- Foreign travel
- Charity
- Books
- Investments/unit trusts
- Wines
- Gardening
- Eating out



There has never been a better time to invest in such a great file that is sure to bring good quality results.



Call Steve or Ben
 now for details on: 01256 692372
 Or e-mail: sales@tri-direct.co.uk



LIST RATES & ORDERING INFORMATION

Invest UK

RATE & VOLUME

- 0-12 Months
- AcceleRATE per 100,000 records

Prices per 1000 Ex VAT

£100.00
£8,500

SELECTIONS

- Title/Prefix
- Date of Birth
- Share Type
- Portfolio Size
- Geographic
- 1 in N

£10.00
£10.00
£10.00
£10.00
£10.00
Free of Charge

PRODUCTION CHARGES

- Run on charge
- Email
- Diskette
- Iomega Zip Disk
- FTP
- DAT 8 (4mm)
- Delivery – 5 working days

£10.00/'000
£30.00 per order
£25.00 per order
£25.00 per order
£20.00 per order
£25.00 per order
£40.00 per order

GENERAL

- Minimum order 5,000 records
- Net names on 20,000 plus. Actual volume mailed to be notified within 3 months of order delivery, or the net name agreement becomes null and void
- File held randomly
- MPS Screened every 28 days
- List owner warranty no. applied for
- 15% commission to recognised DMA (UK) brokers unless otherwise agreed
- All orders can only be accepted under our terms and conditions, which are available on request.
- The above details are correct at time of print, however please contact our sales team to confirm rates prior to placing an order.

Updated 18/10/2006

